

Casey Niederhauser

Designer

Profile

Experienced designer with a history of working in a variety of industries. Skilled in web development, art direction, print media, photo direction, and motion production. Creative team leader. Baker of extremely tasty chocolate chip cookies.

Experience

Creative Director @ Niederhauser Design

Jan 2011 - Present

Lead creative, designer and editor for a variety of businesses and agencies. Focus on helping people make their products look insanely great.

Project Management Committee Chair @ Fern Foundation

Oct 2015 - Present

Chair member for a volunteer foundation helps relocate and settle families in need. Organized volunteer building projects, maintain brand and website.

Creative Director @ Endevr

Jan 2011 - Feb 2014

Lead a product development and design team. Directed the creation of websites, packaging, mobile app, videos and wearable products.

Lead Designer / User Interface Developer @ upillar.com

November 2007 - Jan 2011

Lead a creative team for a startup classifieds website, shot videos, collaborated with a web development team. Designed print and online ad campaigns.

Multimedia Developer @ SkyWest Airlines

March 2004 - April 2007

Part of an in-house design team at regional airline. Interactive E-learning, motion graphics, training videos, print design, and video editing.

Adjunct Professor @ Dixie State College of Utah

May 2003 - July 2003

Taught class of 15 students in Communication Design. Created curriculum and assignments. Color theory, typography, composition, and design basics.

Education

BS, Computer Information Technology

AA, Visual Technologies

September 1996 - May 2003

Dixie State University, St. George, UT

Details

435.668.0844

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Skills

Design

Creative/Art Direction

UI/UX Design

Animation & Interaction

Print Design / Layout

Technical Knowledge

Adobe Creative Suite

Typography

Color Theory

Web programming

Video editing

Photo editing & compositing

Passions

Visual Media

Photography

Rock/Ice Climbing

Mountain Biking

Camping

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